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## BidSpotter.com's New Partnership with [www.AuctionServices.com](http://www.AuctionServices.com) Promises to Enhance the Online Bidding Experience

Seattle, WA, February 1, 2016 - - BidSpotter.com, the world leader in interactive auctions and AuctionServices.com, the largest auctioneer-centric web development company are announcing a new strategic business relationship. Together, they will rapidly deploy new web technology to enhance the online bidding experience for buyers and brand recognition for auctioneers.

BidSpotter.com is a cornerstone for online auctions in the agricultural, industrial and commercial arenas, providing online bidding technology for professional auctioneers. Billions of dollars' worth of assets are offered at auction on BidSpotter.com annually. In 2016 BidSpotter.com will be rolling out with their proven bidding experience directly on the auctioneer's website in a true white label, or private label, experience.

"This is the perfect blend of technology for established auction companies. Auctioneers focus their promotional budgets to drive traffic to their website, building their brand while still getting the benefit of the hundreds of thousands of regular bidders who frequent the BidSpotter.com auction platform," said Nancy Romanus, CEO of AuctionServices.com. "There is nothing in the marketplace today that offers this level of refinement or is backed by a company as successful as BidSpotter.com."

AuctionServices.com will be installing this technology on existing websites while also working with auction companies to rebrand their online profile and incorporating this technology into newly developed websites. AuctionServices.com brings a team of developers and designers with over 100 collective years of auction and technology experience. "The level of web development and customization necessary to provide a true white label bidding platform on an auctioneer's website makes AuctionServices.com a logical choice for BidSpotter.com. We are excited to be working with them," noted Tim Hill VP of Sales for BidSpotter.com.

Together [www.BidSpotter.com](http://www.BidSpotter.com) and AuctionServices.com aim to accelerate the adoption of this technology in the auction market, with the goal of delivering a better buying experience for consumers and a better branding opportunity for auctioneers.

### About [www.BidSpotter.com](http://www.BidSpotter.com)

As the leader in broadcasting live and timed Industrial, Construction and Agriculture auctions, BidSpotter.com is dedicated to providing customers with top-tier service and the best online bidding experience. BidSpotter.com is in a class of its own with 20+ years of industry expertise, round-the-clock customer support, and a cutting-edge online bidding platform. As more sellers and buyers are looking to expand their business, BidSpotter.com continues to be the online bidding solution of choice.

Our global partners powered by ATG Media: [www.BidSpotter.co.uk](http://www.BidSpotter.co.uk), [www.i-bidder.com](http://www.i-bidder.com), and [www.thesaleroom.com](http://www.thesaleroom.com)

To find out more, please contact:  
[www.BidSpotter.com](http://www.BidSpotter.com)

[marketing@bidspotter.com](mailto:marketing@bidspotter.com)

1.866.597.2437

The logo for BidSpotter.com features the company name in a bold, blue, sans-serif font. The letter 'o' in 'Spotter' is replaced by a red bullseye target symbol with three concentric circles.

### About [www.AuctionServices.com](http://www.AuctionServices.com)

AuctionServices.com was founded in 1994 to provide technology leadership to the auction industry. Directly involved in some of the most important advances in the auction industry, they have become the largest provider of auction syndication, calendaring and marketing services to auctioneers in North America. Their goal is help auctioneers connect with buyers and sellers in an expanding digital world. For more information, please visit [AuctionServices.com](http://AuctionServices.com).

To find out more, please contact:  
[www.AuctionServices.com](http://www.AuctionServices.com)

[info@auctionservices.com](mailto:info@auctionservices.com)

540.206.3311

### About ATG Media

Founded in 1971, ATG Media's websites allow bidders from around the world to browse fully illustrated sale catalogues and place bids over the internet in real time with live audio and video feeds delivering the auction room atmosphere. Bidders are also able to participate in timed, online-only auctions. In 2015, the sites sold 2m lots totalling in excess of £334m online.

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The MyEquipAuctions.com digital publication is designed to help readers locate **construction**, **industrial** and **agriculture** auctions on a regional or national basis. Each issue features a wide array of equipment being sold by some of today's leading auctioneers across the country. In addition, the issue is searchable allowing readers to not only locate equipment by region but offers the ability to search by equipment type as well.

If you have any questions or would like to receive information about getting a weekly reminder of our new issue, please contact [info@myequipauctions.com](mailto:info@myequipauctions.com) or call 800-673-4763

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**JULY 7, 2016 • 10:00 AM**  
**COY, AR**

**Commercial Real Estate Auction**  
**JULY 8, 2016 • 9:00 AM**  
**HOT SPRINGS, AR**



## Liquidation/Retirement Auction - TSI Oilfield Services

**JULY 14, 2016 • 9:00 AM**

## Liquidation Auction (120) Van & Storage Trailers

**JULY 21, 2016 • 9:00 AM**

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Martin & Martin Auctioneers, Inc. can say with pride that we have been in the auction business for over thirty-nine years. In 1973, George Martin and his family began with weekend farm auctions. As machine technology increased and the South began to move from farming to industry, the auctions progressed as well. The business has grown and the market has expanded, but many things remain the same. Martin & Martin's strong commitment to the auction industry, as well as an absolute dedication to our buyers and sellers is unwavering. We pride ourselves in knowing that each member of our auction team has excellent business ethics.

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Auction Title	Location	Auction Date	Auction Type
Summer Auction	Sharon Springs, NY	Sat, 06/25/2016	Farm Equipment
Absolute Auction: 255 Acres with Nice Brick Home	Holdenville, OK	Mon, 06/27/2016	Land Auctions
Online Auction	Fremont, NE	Tue, 06/28/2016	Farm Equipment Online Auctions
Online - Fertilizer, Farm Implement, Truck, Construction Equipment	Fremont, NE	Tue, 07/12/2016	Farm Equipment
Clean Well Maintained Farm & Construction Equipment Retirement Auction	Marietta, MN	Thu, 07/14/2016	Farm Equipment Online Auctions
Gilchrist John Deere Collection Auction	Wainwright, AB	Thu, 07/21/2016	Antique Farm Equipment Antique Farm Memorabilia and Collectables Online Auctions
Online Auction-Fertilizer, Farm Implement, Truck, Construction Equipment	Fremont, NE	Thu, 07/26/2016	Farm Equipment Online Auctions
Bill Gamble Collection Auction	Willshire, OH	Sat, 07/30/2016	Antique Farm Equipment
Premier John Deere Tractor, Parts, Implement & Literature Auction of Ted Klee	Eaton Rapids, MI	Fri, 08/05/2016 -	Antique Farm Equipment
Seventh Annual Summer Showcase	Shorewood, IL	Fri, 08/05/2016 - Sat, 08/06/2016	Antique Farm Equipment
Russell Johnson Lifetime Antique Tractor Collection	Hector, MN	Sat, 08/06/2016	Antique Farm Equipment Antique Farm Memorabilia and Collectables Toy Auctions
Farm Equipment Retirement (Dave & Ann Frank)	Olivia, MN	Tue, 08/09/2016	Farm Equipment
Online Auction-Fertilizer, Farm Implement, Truck, Construction Equipment	Fremont, NE	Tue, 08/09/2016	Farm Equipment Online Auctions

# AUCTION CALENDAR

**AUCTIONEERS:** Have your dates listed (NO CHARGE) in our Bi-Weekly Issues & On-Line • Call 800-673-4763 • [www.farmershotline.com](http://www.farmershotline.com)

Auction Title	Location	Auction Date	Auction Type
Farm Equipment Retiring (Dick & Norma Eiler)	Bird Island, MN	Tue, 08/16/2016	Farm Equipment
Large Equipment Auction	Buffalo Lake, MN	Thu, 08/18/2016	Farm Equipment
Online Auction-Fertilizer, Farm Implement,Truck,Construction Equipment	Fremont, NE	Tue, 08/23/2016	Farm Equipment Online Auctions
David Bach Estate	Hutchinson, MN	Tue, 08/23/2016	Farm Equipment
Late Model Farm Equipment Retirement (Ron &Helen Hennes)	Kandiyohi, MN	Wed, 08/31/2016	Farm Equipment
33rd Annual Labor Day Weekend Collector Tractor Toy, Literature & Memorabilia Auction	New Paris, IN	Thu, 09/01/2016 - Sat, 09/03/2016	Antique Farm Equipment Toy Auctions
The Remarkable George Schaaf Collection	Frankfort, IL	Sat, 09/10/2016	Antique Farm Equipment
Machinery Consignment Auction	Sargent, NE	Fri, 09/16/2016	Antique Farm Equipment Farm Equipment
Fall Auction	Sharon Springs, NY	Sat, 09/24/2016	Farm Equipment
Ron and Bonnie Meeder	Riley, NY	Sat, 09/24/2016	Antique Farm Equipment Farm Equipment
Kandiyohi Co. Farm Land	Atwater, MN	Tue, 11/01/2016	Land Auctions
Exceptionally Clean Late Model Farm Equipment Retirement	Olivia, MN	Thu, 11/03/2016	Farm Equipment
Fifth Annual Iowa Premier	Davenport, IA	Fri, 11/11/2016 - Sat, 11/12/2016	Antique Farm Equipment
Registered Holstein Cattle & Select Farm Equipment	Kandiyohi, MN	Fri, 11/11/2016	Cattle Auctions Dairy Auctions Farm Equipment
Dennis and Terry Cox Retirement	Convoy, OH	Fri, 11/18/2016	Antique Farm Equipment Farm Equipment